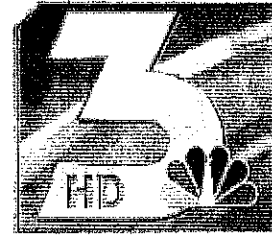


## ORDER



KSNV

## Orders

Order / Rev: 107792

Alt Order #:

Product Desc: October 2012 Campaign

Estimate:

Flight Dates: 10/15/12 - 10/28/12

Primary AE: Kevin Goodell

Original Date / Rev: 10/12/12 / 10/15/12

Sales Office: VEGS

Order Type: GENERAL

Sales Region: Local

## Agency

Name: Consili, Inc.

Buying Contact:

Billing Type: Cash

Billing Contact:

Billing Calendar: Broadcast

10120 S. Eastern Ave.

Billing Cycle: EOM/EOC

Henderson, NV 89052

Agency Commission: 15%

## Advertiser

Name: Committee to Elect Judge Lee *Revel*

Demographic: A25-54

New Business Thru:

Product Codes: PLC12

Order Separation: 00:05:00

Priority: SELECT PRIORITY CODE

Advertiser External ID:

Revenue Codes: POLITICAL/AGY, PCAN, GEN

Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$6,750.00	\$5,737.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$6,750.00	\$5,737.50	0.00
Totals	16	\$6,750.00	\$5,737.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	10/28/12	Wake Up Early w/ Wagners	CM	430a-5a	MTWT--S	:15/:15	2	\$200.00	1	0.00	BK	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWT--S					2	\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWT--S					2	\$200.00		0.00			
N 2	KSNV	10/16/12	10/28/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:15/:15	1	\$450.00	1	0.00	BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWTF--					1	\$450.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$450.00		0.00			
N 3	KSNV	10/16/12	10/28/12	Rachael Ray	CM	11am-12pm	MTWTF--	:15/:15	2	\$325.00	1	0.00	BK	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWTF--					2	\$325.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$325.00		0.00			
N 4	KSNV	10/16/12	10/28/12	M-F Today Show II 3rd Hour	CM	9-10a	MTWTF--	:15/:15	1	\$425.00	1	0.00	BK	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWTF--					1	\$425.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$425.00		0.00			
N 5	KSNV	10/16/12	10/28/12	NEWS 3 at 4 (1 HOUR)CM	CM	4-5pm	MTWTF--	:15/:15	2	\$725.00	1	0.00	BK	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--TWTF--					2	\$725.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$725.00		0.00			

Order / Rev: 107792  
Alt Order #:  
Flight Dates: 10/15/12 - 10/28/12

Advertiser:	Committee to Elect Judge Lee
Product Desc:	October 2012 Campaign
Estimate:	

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														16	\$6,750.00